

Maharashtra State Commission for  
Woman's

Digital Literacy Program

# Digital Literacy Action Plan for ( 3 to 4 hours)



# 1. Mobile literacy

- Detailed demo of mobile functions. (15-20 minutes)
- Eg: Play store, how to download apps,
- mobile camera handling,
- Security functions
- What to do if mobile phone was lost

## How to access Internet/wi-fi (30 minute)

- Training of safe and responsible use of the internet
- Social media handling :  
FB/email/twitter/Insta/You Tube/whatsapp
- Helped participants to open these accounts

## Introducing detail information government apps

- On spot training and installation of useful apps in training session (30 minutes)
- Assist them how to access
- Informed them about Digital Sakhi, and Internet Sathi Facebook recently announced an initiative.
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## Net Banking/table banking: (30 min)

- Focus on excluding fear of women of net banking
- On spot training and demo of net banking
- accessing government services available online and undertaking cashless transactions
- training of digital wallets, mobile banking, UPI and Aadhaar Enabled Payment System (AEPS).

## E-payments and its benefits (30 min)

- How to pay online bills like electricity, water, income tax etc
- Explain about the safety, clarity, speed about the e-payments
- Demo of e-payments

## Life skill training (15 min)

- Demo/info of digital literacy program to gain life skills training in areas such as decision-making, communication skills, exposure to concepts beyond textbooks and theory. computer devices and Internet applications help them build their vocabulary and their knowledge



## E-marketing : (30 minutes)

- Introducing digital platform for selling and buying thing.
- Amazon online
- Affordable digital platform to connect global market

# E-learning

- How to participate in e-learning such as webinars (specially city area)
- YouTube channels

## Objectives

- To support economic empowerment of women
- To make them self reliant
- Explore them emerging opportunities entrepreneurs
- supporting women to start their own businesses
- secure the benefits due them under various welfare schemes and become more aware of their rights, with an emphasis on uplifting women, including by increasing their participation in rural/city politics

## “empowering tool” for women

- The idea of digital literacy as an “empowering tool” for women. It is an empowering tool to combat low literacy rates.

